Aarushi Pohnerkar

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User Experience | Product Designer

UX Designer specializing in **human-centered, AI-enabled digital experiences** across **mobile** and **web**. Experienced in **UX research, journey mapping,** and **prototyping**, with a focus on building **usable, accessible,** and **scalable digital products**.

Work Experience

Project Manager │ FINRA × SCADpro, Savannah, GA   January 2026 - Present
- Collaboration focused on improving clarity, usability, and trust within financial dispute resolution systems.
- Directed team workflows, facilitated client touchpoints, and ensured cross-team alignment while translating research insights into actionable outcomes.

User Experience Lead │ Deloitte × SCADpro, Savannah, GA   March 2025 - May 2025
- Led UX research, service design, and prototyping for Fluid Future, a Deloitte collaboration focused on public engagement and water quality awareness
- Translated research and stakeholder insights into user journeys, UX strategy, and high-fidelity prototypes in iterative, sprint-based workflows

Graduate Mentor │ Savannah College of Art and Design, Savannah, GA   May 2025 - Present
- Mentored graduate students in user-centered design processes, project planning, and workflow optimization
- Supported students in building structured timelines and design strategies to improve execution and outcomes

Academic Projects

Readaroo │ AI-Powered Reading App for Dyslexic Students   10 weeks
- Designed an AI-enabled, accessibility-first reading platform with personalized learning tools and teacher progress tracking
- **Honorable Mention - International Design Awards 2025 (IDA)**

Nuuly │ A Systemic Approach to Sustainable Fashion   10 weeks
- Conducted UX research and service design to improve rental flexibility, inclusivity, and sustainability communication
- **Silver Winner - Indigo Design Awards 2024** (Interaction Design)

Sealove Candle Bar │ Information Architecture & Website Redesign   10 weeks
- Redesigned information architecture, navigation, and booking flow to improve usability and conversion
- **Honorable Mention - International Design Awards 2025 (IDA)**

Education

Savannah College of Art and Design, Savannah, GA, USA   May 2026
Master of Fine Art in User Experience Design

Symbiosis Institute of Design, Pune, Maharashtra, India   May 2024
Bachelor of Design in Product Design

Skills

UX & Product Design: UX Research, Usability Testing, Journey Mapping, User Flows, Information Architecture, Heuristic Evaluation, Wireframing, Prototyping, Interaction Design, UI Design, Design Systems, Accessibility (WCAG), Agile UX, AI-assisted design workflows
Tools & Technologies: Figma, HTML, CSS, JavaScript, Microsoft Office, Blender, Autodesk Fusion